

What is claimed is:

1. A toy comprising at least one cutout having an at least partially printed surface, the printed surface at least partially covered by an at least semi-transparent smooth adhesive layer for releasably adhering at least one accessory to be placed thereon, wherein the smooth adhesive layer is washable such that when washed and allowed to dry, the smooth adhesive layer substantially returns to an initial stickiness.
2. The toy of claim 1, wherein the cutout is a figure and the printed surface displays an image of the figure.
3. The toy of claim 2, wherein the figure is a teddy bear.
4. The toy of claim 1, wherein the printed surface is completely covered by the smooth adhesive layer.
5. The toy of claim 1, wherein portions of the printed surface are covered by the smooth adhesive layer.
6. The toy of claim 1, comprising a multiplicity of cutouts.
7. The toy of claim 1, further comprising a multiplicity of accessories which may be repeatedly pressed on the smooth adhesive layer to be attached to toy in

installed position and repeatedly pulled off of the smooth adhesive layer to be removed.

8. The toy of claim 1, wherein the accessories relate to the printed surface.
9. The toy of claim 1, wherein the accessories relate to a common theme.
10. A toy comprising a cutout having an at least partially printed surface, the printed surface completely covered by an at least semi-transparent smooth adhesive layer for releasably adhering accessories related to the printed surface, wherein the adhesive layer is washable such that when washed and allowed to dry, the adhesive layer substantially returns to an initial stickiness.
11. The toy of claim 10, wherein the cutout is a figure and the printed surface depicts an image of the figure.
12. The toy of claim 11, wherein the figure is a teddy bear.
13. The toy of claim 10, wherein the accessories relate to a common theme.
14. An activity board comprising a cutout having a surface at least partially printed surface covered by an at least semi-transparent smooth adhesive layer for releasably adhering accessories, wherein the smooth adhesive layer is washable such that when washed and allowed to dry, the smooth adhesive layer substantially returns to an initial stickiness.

15. The activity board of claim 14, wherein the surface is at least partially printed.
16. The activity board of claim 14, wherein the accessories relate to the printed surface.
17. The activity board of claim 14, wherein the accessories relate to a common theme.
18. A book comprising at least one cutout having an at least partially printed surface, the printed surface at least partially covered by an at least semi-transparent smooth adhesive layer for releasably adhering accessories wherein the smooth adhesive layer is washable such that when washed and allowed to dry, the smooth adhesive layer substantially returns to an initial stickiness.
19. The book of claim 18, wherein the accessories relate to a common theme.
20. The book of claim 18, wherein the accessories relate to the printed surface.
21. A toy comprising a figure having at least one adhesive portion for releasably adhering at least one accessory, wherein the adhesive portion is washable such that when washed and allowed to dry, the adhesive portion substantially returns to an initial stickiness.

22. The toy of claim 21, wherein the at least one adhesive portion of the figure is molded to form at least one part of the figure.
23. The toy of claim 22, wherein the figure is a doll and the adhesive portion is molded to form at least one body part of the doll selected from the group consisting of head, neck, arm, hand, leg, foot, torso, waist, hips, and combinations of these.
24. The toy of claim 21, wherein the at least one adhesive portion coats at least one surface of at least one part of the figure.
25. The toy of claim 24, wherein the figure is a doll and the adhesive portion coats the body part of the doll selected from the group consisting of head, neck, arm, hand, leg, foot, torso, waist, hips, and combinations of these.
26. The toy of claim 21, further comprising a multiplicity of accessories which may be repeatedly placed on the at least one adhesive portion to be attached to the figure in installed position and repeatedly removed from the at least one adhesive portion.
27. The toy of claim 26, wherein the accessories relate to a common theme.